

Canada's Productivity Summit

Driving Investment for
Economic Growth and Prosperity

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Dr. Terry Rock

President and CEO, Platform Calgary

Dr. Terry Rock is the President & CEO of Platform Calgary, an organization focused on driving growth and velocity in Calgary's tech sector.

Terry's previous experience has covered a wide variety of contexts and industries. He was the Executive Director of the Alberta Small Brewers Association and founding CEO of the Calgary Arts Development Authority. He worked on Civic

Partnerships at the City of Calgary and was an Assistant Professor in Strategy at the University of Calgary. Dr. Rock holds a Ph.D. in Management with a focus on Strategic Management, Entrepreneurship, and Innovation from Texas Tech University and a Bachelor of Commerce in Marketing (with Distinction) from the University of Saskatchewan.

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