

# Canada's Productivity Summit

Driving Investment for  
Economic Growth and Prosperity

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## Scott Crockatt

**Vice President, Communications & External Relations, Business Council of Alberta**

As Vice President, Communications and External Relations at the Business Council of Alberta (BCA) Scott leads the Council's public affairs to bring BCA's policy solutions to the world, and to steward the many external relationships and strategic collaborations required to create real-world positive change. Scott has been part of BCA since its creation as one of the founding employees, and is dedicated to its purpose of making life better. To advance this mission, Scott works extensively with the chief executives of Alberta's most significant companies, government officials, Indigenous partners, media, policy, and community organizations.

Before joining BCA Scott spent the previous 15 years leading in communications and advertising agencies, and for-purpose organizations. Scott is an award-winning communicator whose work has received international recognition, and he has been named a Top 40 Under 40. He is a regular contributor in media, and writes on economic, business, and policy topics. Highly active in the community, Scott is a member of the national disaster response team Canada Task Force Two, and the City of Calgary's Business Advisory Committee. He is a volunteer with Bow Valley College and Immigrant Services Calgary. He is also a director and investor in several private Alberta companies.

Scott has obtained degrees in business and political science from the University of Calgary and holds a professional designation in communications. An ambassador of optimism, Scott prides himself on seeing the possible in every challenge and helping others see it, too.

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