

# Canada's Productivity Summit

Driving Investment for  
Economic Growth and Prosperity

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School of  
Public Policy



UNIVERSITY OF  
CALGARY



## Megan Zimmerman

Senior Director, Business Development  
Calgary Economic Development

Megan is a born and raised Calgarian and passionate champion for the city. Recognized as part of the Avenue Calgary, Top 40 Under 40 class, she is proud to be part of a community helping to shape Calgary's diverse, prosperous, and blue sky future.

Megan and her team position Calgary for long term economic success through the expansion, retention and acquisition of companies, capital and talent. She has worked in economic development for 17 years and during her tenure has held roles in both marketing and business development; sharing the unique Calgary value proposition across the world including Colombia, Israel, China, the US, the UK, Brazil and Japan.

Prior to joining Calgary Economic Development, Megan worked on the media relations team with the Canadian Alpine Ski Team including support at the alpine events at the Vancouver Winter Olympics.

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