## **Canada's Productivity Summit**

Driving Investment for Economic Growth and Prosperity

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## Kristjan Hebert

President and CEO, The Hebert Group
Managing Partner, Hebert Grain Ventures (HGV)
Co-Founder, Maverick Ag Consulting

Kristjan Hebert is the President and CEO of The Hebert Group and Managing Partner of Hebert Grain Ventures (HGV), a 40,000-acre grain and oilseed operation in southeast Saskatchewan, Canada. He is also the co-founder of Maverick Ag Consulting which provides custom-designed

lending, accounting and insurance solutions to producers, and Farmer Coach, a business management coaching program for farmers. He is also the host of the popular podcast, <a href="https://example.com/producers/">The Truth About Ag.</a>

Hebert obtained his CPA with Meyers Norris Penny, a large Canadian accounting firm, before returning to the family farm in 2008, which he operates in partnership with his wife and parents. Hebert has a unique ability to solve agriculture's puzzles and lives HGV's purpose of respecting the past and growing the future.

HGV was chosen as the first Canadian farm to be involved in a national research project with the Canadian Alliance for Net Zero Agri-food (CANZA). He also represented the province of Saskatchewan on several panels at COP28 in Dubai.

Hebert received the EY Entrepreneur of the Year Award for the Prairies in 2022 and the Queen Elizabeth II Platinum Jubilee Medal for his contributions to agriculture. He was recognized internationally as a Global Climate Positive Leader by Corteva Agriscience in 2021 and received the Top Producer Award in 2020. He is also a lifetime member of the Global Farmer Network. A sought-after speaker, mentor and agri-business leader, Hebert is passionate about advancing agriculture in Canada and globally.

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