

Canada's Productivity Summit

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Keith Halliday is a Partner & Associate Director at the Boston Consulting Group. He is a core member of the firm's BCG Center for Geopolitics as well as the Climate & Sustainability and Public Sector practices.

For 25 years, Keith has advised global corporate and government leaders on trade and investment in the Americas, Asia and Europe. At the BCG Center for Geopolitics, he leads client work leveraging the BCG Global Trade Model and the firm's geopolitical risk management toolkit.

Previously, he led the firm's Global Corporate Banking expert team in London, Chicago and Delhi for ten years. After that, he led the BCG Centre for Canada's Future for five years, where he directed BCG's thought leadership in Canada on infrastructure, productivity and green industrial policy.

He recently authored *Beyond the Big Three: Green Industrial Policy in Mid-sized Markets* as is currently working on the upcoming BCG Future of Global Trade report.

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