



Jared Carlberg, Ph.D., is Professor of Agribusiness and Agricultural Economics at the University of Manitoba. His main research focus is upon issues in agricultural marketing, especially cattle and beef pricing and supply chains, but he also has an interest in the economics of food and nutrition, especially as they relate to the public cost of food-related chronic diseases. Dr. Carlberg was raised on a family farm at Osage, Saskatchewan and completed undergraduate degrees in both Finance and Economics as well as a Master's degree in Agricultural Economics at the University of Saskatchewan before receiving his doctorate in Agricultural Economics from Oklahoma State University in 2002.