

Canada's Productivity Summit

Driving Investment for
Economic Growth and Prosperity

October 16-17, 2024 • Calgary, AB



School of
Public Policy



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Jean-Philippe (J.P.) Gervais is the Executive Vice-President of Strategy and Impact and Chief Economist at FCC. His insights help guide the organization's strategy to increase productivity through innovation, address barriers for Indigenous and under-represented groups in the ag and food industry and advance Canada's global leadership in food security and sustainable food production.

J.P. is a featured guest speaker at industry events, providing analysis of economic trends that drive the profitability of agribusinesses, ag producers and food and beverage processors.

Prior to joining FCC in 2010, J.P. was a professor of agricultural economics at North Carolina State University and Laval University. J.P. is a Fellow of the Canadian Agricultural Economics Society. He obtained his PhD in economics from Iowa State University in 1999.

Topics: Global economy, economic trends relevant to agriculture, agri-businesses and food processing, risk management

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