

# Canada's Productivity Summit

Driving Investment for  
Economic Growth and Prosperity

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## Jeff Lawson

**Senior Vice-President, Corporate Development &  
Chief Sustainability Officer  
Cenovus Energy**

As Chief Sustainability Officer, Jeff ensures environmental, social and governance considerations are embedded in the company's strategy and business plans. This includes overseeing communications, and stakeholder engagement with Indigenous communities, governments and community partners. In his role as Senior Vice-President, Corporate Development, Jeff is responsible for contributing to the company's long-term strategy and business plan through strategic acquisitions and divestitures.

Jeff has extensive experience in domestic and international mergers and acquisitions, investments and corporate restructurings. Prior to joining Cenovus in 2023, Jeff spent 15 years at Peters & Co. Limited, in senior finance roles including Managing Director of the Corporate Finance group and as a member of the Executive Committee. Before Peters & Co., Jeff spent 14 years as a securities lawyer at the law firm of Burnet, Duckworth & Palmer LLP (BD&P), where he was co-head of the Securities Group and a member of the Executive Committee. During his tenure at BD&P, Jeff was twice named one of the top 40 lawyers under 40 in Canada, and was recognized as one of Canada's most creative lawyers as well as a top cross-border corporate lawyer.

Jeff has served on the board of directors at a number of public and private companies, and charitable organizations. He holds a Bachelor of Laws from the University of Alberta.

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