

Canada's Productivity Summit

Driving Investment for
Economic Growth and Prosperity

October 16-17, 2024 • Calgary, AB



School of
Public Policy



UNIVERSITY OF
CALGARY



Jeff Griffiths, FCMC

**Director – Skills, Innovation and Productivity Centre
Canada West Foundation**

Jeff Griffiths is the Director of CWF's Skills, Innovation and Productivity Centre, where he leads a team focused on pragmatic policy solutions for critical workforce issues in western Canada. He is a leading Canadian practitioner in the field of competency-based occupational standards and certification with over 25 years of experience. Over his career, he has been involved in the development of comprehensive national occupational analyses and standards, and competency-based certification programs in the aerospace, manufacturing, construction, agriculture, natural resources and professional services sectors,

In addition to his work at CWF, Jeff is a member of the Workforce Forum at the North American Strategy for Competitiveness (NASCO) looking at international workforce development standards, and is actively involved in a number of initiatives aimed at improving training and credentialing approaches to address critical labour market needs.

[Back to Event Page](#)

[Purchase Conference
Tickets](#)