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George Efthimiopoulos is leading innovation, strategic partnerships & technology ecosystem development in Canada for Ciena. As a Montreal native, he has received his bachelor's degree in computer engineering from Concordia University. George has 20 years of experience in the telecommunications

sector, which includes directing advanced research and network transformation programs in North America. He serves on the ENCQOR 5G Board of Directors and is dedicated to accelerating innovation through public-private partnerships focused on next generation connectivity. His responsibilities include driving collaborative research engagements with government agencies, external research organizations, industry partners, start-ups, academic institutions, and other essential innovation ecosystem contributors.

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