

MAY 30
THROUGH
JUNE 3
2022

ESG MANAGEMENT · EXECUTIVE CERTIFICATE

GO BEYOND REPORTING

SURVIVING AND THRIVING in the **NEW ESG REALITY**

The growth of ESG investment in the last 10 years is staggering. According to the Global Sustainable Investment Alliance, over \$22 trillion of assets were managed under responsible investment strategies globally in 2016, up 25% from two years before. As of 2021, there are more than 4000 signatories, from over 60 countries, representing over US\$120 trillion in assets under management, to the Principles for Responsible Investment, an international network of investors, supported by the United Nations and committed to considering ESG factors in their work.

ESG Management Solutions and the Extractive Resource Governance Program at the University of Calgary are delivering the first ever live *Executive Certificate in ESG Management* in North America. From May 30 to June 3, 2022, the course will serve executives who need to go beyond mere reporting to truly improve their ESG ratings, enlighten their board members, and identify risk and opportunity in the ESG space.

KEY COURSE THEMES

- Introduction to ESG and Systems Thinking
- Materiality and Risk
- Materiality and Stakeholder Expectations
- Life Cycle Assessment and ESG
- ESG and Supply Chains
- Human Trafficking and Child Labour
- Governance and Policy
- ESG Opportunity Management Systems
- Climate, Energy Transition and Renewables
- Indigenous Partnerships and Reconciliation
- Cost-Benefit Analysis and Portfolio Decision Making
- ESG Reporting and Communications
- ESG Performance Evaluation
- Emergency and Security Management
- The Future of ESG