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October 16-17, 2024 • Calgary, AB



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David Coletto

Chair, CEO and Founder, Abacus Data

Named one of Canada's top 100 most influential people in Canadian politics by *The Hill Times*, David Coletto is one of Canada's most recognizable pollsters and commentators on politics, consumer behaviour, and the workplace.

He is Chair, CEO and founder of Abacus Data, a full-service market research and strategy firm based in Ottawa and Toronto. With almost two decades of experience in the industry, David and his partners founded Abacus 14 years ago and since then it has grown into one of Canada's most respected market research firms.

He earned a PhD in Political Science from the University of Calgary in 2010 is an adjunct professor at Carleton University. He is the host and producer of *inFocus with David Coletto* a podcast that explores the intersection of public opinion, politics, public policy, and consumer behaviour. He is also the official pollster for the Toronto Star.

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