

Canada's Productivity Summit

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Chad Saunders is an Associate Professor of Entrepreneurship & Innovation at the Haskayne School of Business and holds an adjunct appointment with the Department of Community Health Sciences at the Cumming School of Medicine, University of Calgary. Chad is the Academic Lead for the Integrative Innovation Ecosystem Support theme for the Health Everywhere initiative at the innovation accelerator w21c.org and engages regularly with Creative Destruction Lab Rockies. Chad is a founding member of the Alberta Centre for Labour Market Research and a Senior Fellow with the Centre for Innovation Studies (thecis.ca). Chad serves as the Academic Coordinator for the Embedded Certificate in Entrepreneurial Thinking that offers entrepreneurship curriculum and credentials to undergraduates across campus. Chad received both a BSc (Applied Mathematics) and MBA from Memorial University of Newfoundland and a PhD (Management Information Systems) from the Haskayne School of Business. Chad also holds the ICD.D designation from the Institute of Corporate Directors. His research interests include the support that entrepreneurs draw upon in starting and scaling their ventures, the role of disruptive technology in enabling and constraining ventures within a healthcare context, and understanding the policy needed to build more inclusive support ecosystems for entrepreneurs. His work is published in leading journals, including Journal of Business Venturing Insights, Entrepreneurship Theory & Practice, Journal of Business Venturing, International Journal of Entrepreneurial Behavior & Research, IEEE Transactions on Software Engineering, and Research Policy.

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