

Morten Paulsen

Consulting since 2001, Morten Paulsen has become synonymous with promoting and preserving reputations.

Before starting Paulsen Group, Morten served in various federal communications capacities between 1993 and 2001, including communications management for Preston Manning, and Campaign Director for the Canadian Alliance. His continuing political involvement extends to the provincial and municipal levels where he has managed or directed the communications functions of countless political campaigns.

Since 2001, Morten has directed government, public and crisis relations for some of Canada's most high-profile corporations, mega-projects, educational institutions and not-for-profits. In 2008 he was part of the team that managed the Maple Leaf Foods listeriosis response – now regarded internationally as a case study in successful crisis communication.

Morten holds a B.A. from the University of Calgary and an M.A. from the University of California at Davis. In 2005, Morten was awarded the Alberta Centennial Medal for service to Alberta.